

STRIPE INTEGRATION

salesforce

Scope:

- Implement a system to charge subscribers for services.
- Integrate the payment system with Stripe.
- Develop an automated process to schedule payments based on the subscription period.

Challenges:

- Clients had to manually charge their subscribers.
- Absence of automated scheduling for payments, requiring manual intervention.
- No existing integration with Stripe for streamlined payment processing.

Solution:

- Integrated Salesforce with Stripe for seamless payment processing.
- Implemented auto-scheduling of payments.
- Enabled manual payments through button clicks in the Salesforce interface.
- Stored payment information in Stripe and synchronized details back to Salesforce for reporting purposes.
- Implemented notifications to both clients and subscribers to keep them informed about payment activities.

Results:

- Automated payment scheduling implemented.
- Simplified monitoring of payments.
- Eliminated the risk of missing payments from subscribers.
- Resulted in increased satisfaction for both the client and their customers.

