



# WOO COMMERCE INTEGRATION

salesforce

## Scope:

- **Develop application for WooCommerce-Salesforce integration.**
- **Implement synchronization with Juno Orders application.**
- **Address challenges in tracking and managing customer orders.**
- **Improve efficiency in handling customer details and orders.**
- **Streamline processes for enhanced management.**

## Challenges:

- Difficulty in tracking and managing customer data and orders from Woocommerce on external servers.
- Client's desire to save data in a proper format within Salesforce for improved organization.
- Need for effective management of data with Juno Orders support.
- Recognizing the challenge of handling customer information and orders efficiently.
- Aim to enhance service and business effectiveness through streamlined data management.

## Solution:

- Woocommerce integration extracts data from a specific store.
- Data is saved in Salesforce using Juno Orders objects and fields.
- Each customer is represented as an Account in Salesforce.
- Each product is saved as a Product in Salesforce.
- Each customer order is stored as a Sales Order in Salesforce.
- The integration enhances flexibility for the client in tracking and managing their business processes.

## Results:

- Significant reduction in effort to manage orders.
- Improved ability for the client to track orders and manage customer data.
- Enhanced visibility and analysis of business operations.
- Operations are now more manageable, providing flexibility for the client.



Integration

